

ADVANCED, LONG-LASTING COMFORT



TOP TEN REASONS TO BECOME A COMFORTMAKER DEALER

1 **ADVANCED, HIGH-QUALITY PRODUCTS**

Comfortmaker products give your clients the features they want and the dependability you demand. Comfortmaker exceeds many industry testing standards, and run test every product.

2 **PROUD MEMBER OF THE CARRIER FAMILY**

You can confidently recommend Comfortmaker products to your customer because they are backed by Carrier, one of the world's top heating and cooling manufacturers.

3 **PERSONAL ATTENTION**

We're passionate about taking care of our dealers. Behler-Young has experts available to consult directly should you need additional insights to complete the job.

4 **A STATE-WIDE DISTRIBUTION NETWORK**

With 20 Behler-Young branch locations, we have one near you.

5 **NO HASSLE REPLACEMENT™ WARRANTY**

Comfortmaker provides a No Hassle Replacement™ limited warranty with our best systems, giving your customers greater peace of mind and you, another selling point. Every Comfortmaker product is backed by a 10-year parts limited warranty.

6 **ELITE DEALER PROGRAM**

The Elite Dealer program rewards dealers for providing best-of-the-best service. As an Elite Dealer you'll be able to offer an extra two-year No Hassle Replacement™ Limited Warranty and consumer financing while also qualifying for additional discounts and rebates.

7 **EXCEPTIONAL DEALER TRAINING & SUPPORT**

Through online and in-person training programs, we give our dealers the deep product knowledge and training necessary to professionally install and maintain our products.

8 **CONSUMER FINANCING PROGRAMS**

We provide dealers who qualify with ways to help customers finance their new systems through Wells Fargo. Dealers who offer financing often close more sales.

9 **TURNKEY PROGRAMS & RESOURCES**

We're committed to being easy to work with and providing Simple Business Solutions to help you grow and strengthen your business. From turnkey marketing tools and resources to advanced software and diagnostic tools and building business training, all at your fingertips.

10 **INNOVATION**

With millions of dollars invested in engineering, testing, tooling and manufacturing, our products meet the Department of Energy's (DOE) new minimum efficiency standards.